



**INDEPENDENT CITIZENS
MOVEMENT**

— ICM — MANIFESTO — 2021 —



THE POWER IS YOURS. VOTE ICM





**VOTE AT YOUR
LOCAL VOTING STATION**



01 NOVEMBER 2021



**INDEPENDENT CITIZENS
MOVEMENT**



FOREWORD

According to a COGTA Report released in August 2020, the City of Ekurhuleni has a population of 3 774 638, of which about 70% is in the townships of Tembisa, Kwa-thema, Tsakane, Duduza, Katlehong, Thokoza and Vosloorus. The households in Ekurhuleni make up about a quarter of the households in Gauteng and about 10% of households in South Africa. Over 34% of the population lives below the poverty line and with a Gini Coefficient of 0,633. Women-headed households in the City accounted for 32,8% and 3 737 households headed by children under the age of 18 according to Stats SA report of 2017. Inequality remains an issue of great concern in the City.

Community Service, Manufacturing and Finance remain the top three economic drivers in the City and yet 31% of the population remains unemployed. Only 50% of the population has completed Matric or higher.

When it comes to Service Delivery, about 10% of the Ekurhuleni population still does not have access to electricity. Generally, crime still remains a matter of great concern in our country, with 5 760 people killed between April and June 2021. On average, every 8 hours, a woman is killed in South Africa. The City of Ekurhuleni is believed to be the country's headquarters of informal settlements but equally so, it is also a significant manufacturing hub in the country.

The strategic location of the City, which is equidistant from Cities of Tshwane and Johannesburg, the OR Tambo International Airport which is a gateway to Africa, the highest network of freeways (N3, N12, N17, R21 and R24), the largest railway hub in SA and the busiest interchange in the country in Gilloolys, gives it a strong comparative and competitive advantage.

The ICM is deeply troubled by these stats and it is our deepest desire to serve the residents of the City of Ekurhuleni and change the status quo. Anyone who votes corrupt and incompetent leaders into power is not a victim but an accomplice.

The City of Ekurhuleni is like a rough diamond, with endless opportunities, all it needs is visionary and ethical leadership.



INDEPENDENT CITIZENS
MOVEMENT

ICM UNDERTAKES TO



Give **POWER** back to the people



Provide **ETHICAL** Leadership



Fight for **JUSTICE, FAIRNESS**
and **EQUALITY**



Address **POVERTY,**
UNEMPLOYMENT and **INEQUALITY**



Tell the **TRUTH,** be **HONEST** and
have **INTEGRITY**



Provide Good **GOVERNANCE**



Be **ACCOUNTABLE**



Provide world-class **SERVICE**
DELIVERY



Be **INNOVATIVE** and **CREATIVE**



Work with **DILIGENCE** and
EXCELLENCE

Power
BACK TO THE
PEOPLE

ABOUT ICM



The movement was inspired by Rev SC Mathebula's book "Devoted Citizen" and the need to subscribe to Godly values and norms with the following common **PRINCIPLES**:

- 1.** A country's brand and its reputation are its wealth. The Movement believes that building a brand and reputation of a Country is the responsibility of all its citizens.
- 2.** There is the South Africa of tomorrow, one that carries hope and a bright future but its prospects are determined by how we navigate the challenges of today's South Africa while at the same time resolving the historical injustices of yesterday's South Africa.
- 3.** We therefore have a collective responsibility as citizens to ensure we preserve the brand of our country by being good and devoted citizens.
- 4.** We must change ourselves first before we see the change we desire in our homes, in our schools, hospitals, public sector and certainly the private sector.
- 5.** We believe being a good citizen is the art of being human. We need to find workable and reasonable solutions that are a win-win for all South Africans and Africa as a whole.
- 6.** An independent and devoted citizen identifies a space in the challenging situation of their country and looks for roles they can play a part in, thereby changing a negative situation or narrative into a positive one. Just like the sons of Issachar in the Bible, we have to understand the times and know what South Africa ought to do.



ABOUT ICM



The movement was inspired by Rev SC Mathebula's book "Devoted Citizen" and the need to subscribe to Godly values and norms with the following common **PRINCIPLES**:

- 7.** The combined skills of over 58 million citizens can surely transform the fortunes of our country for the better, if we each identify our purpose and maximise the use of our gifts.
- 8.** If we are not satisfied with the performance of the politicians we voted for, we have the power as independent and devoted citizens to vote for better leaders next time.
- 9.** Voting is active participation in issues of national interest and a very effective way of finding solutions to national problems, but has to be done responsibly. If voting is your responsibility, not voting renders you irresponsible.
- 10.** South Africa is desperately crying out for true leaders with a heart and the integrity to raise their hands and step up in politics, organisations, businesses and churches. We believe that from the ashes of despair, a beautiful nation will arise.



**We are Independent in mind,
United in diversity.**



WHAT WE REPRESENT

- ✓ All citizens regardless of race, ethnicity, gender, language, religion or belief to step up in positively impacting the fortunes of our country by just being devoted to it, its people and above all its brand.
- ✓ A spirit of servanthood, engulfed by selflessness, commitment, devotion, being dependable and staying the course.
- ✓ Living with integrity and making a concerted effort to be peaceful and loving citizens, whether at home, at work or play by dedicating ourselves to being the best we can be wherever we are.
- ✓ An urgent clarion call for men and women who will not abuse and take the influence they have in their families, communities, profession, business, politics and religion lightly by being good and devoted leaders.
- ✓ A refusal to the status quo as we don't accept unethical leadership, poverty, high unemployment rate, gender based violence, abuse of women and children, drug abuse, low economic growth, crime, , corruption and all societal ills we confronted with. We refuse what we are not, to become who we want to be.
- ✓ Leaving a legacy for generations to come by raising an army of Independent and Devoted Citizens that will make a conscious decision to build South Africa against all odds.



Treating people as invaluable because people matter to God.



AIMS & OBJECTIVES

To initiate a movement of people who have chosen to care. A movement of people who have chosen to try. A movement of people who have chosen to stay. A movement of people who have chosen to dream, to believe and to hope that a prosperous South Africa is possible in our lifetime. In this regard the ICM has the following Aims and Objectives:

- ✓ **To unite all South Africans towards a national vision of a prosperous South Africa for all that live in it.**
- ✓ **To embrace a National vision that knows no race, ethnicity, gender, sexuality or social class.**
- ✓ **To move past the atrocities of our history and emerge united with a mutual, national purpose.**
- ✓ **To create a nation marked by excellence and integrity.**
- ✓ **To reduce and ultimately diminish crime, corruption and violence.**
- ✓ **To protect the defenseless, weak and vulnerable.**
- ✓ **To protect and keep a sustainable and clean environment.**



ICM 9-POINT PLAN

TAKING POWER BACK TO THE PEOPLE

1 WIN AS MANY WARDS AS POSSIBLE

2 INCLUDE PROFESSIONALS AND PEOPLE WITH SPECIAL SKILLS

3 TAKE POLITICS OUT OF LOCAL GOV. DECISION MAKING PROCESSES

4 ENSURE INDEPENDENT & REPRESENTATIVE OVERSIGHT BY THE LEGISLATURE

5 CLEAN UP THE SYSTEM & GET RID OF FRAUD & CORRUPTION

6 STRENGTHEN THE WARDS & ORGANISE THEM INTO COMMITTEES & FORUMS

7 PROVIDE SERVICE DELIVERY PAR EXCELLENCE

8 DEPLOY CREATIVITY & INNOVATIVENESS TO BUILD THE ECONOMY

9 TAKE POWER BACK TO THE PEOPLE



ICM 9-POINT PLAN

TAKING POWER BACK TO THE PEOPLE

1 WIN AS MANY WARDS AS POSSIBLE

- Raise honest and ethical leaders to stand as Independent Candidates in the communities and successfully contest elections in their respective wards.
- Identify candidates who are already recognised as leaders amongst their peers and have a tangible track record in serving the community they live in.
- The candidates standing for elections must already be making a positive contribution to their families, community and the country so that their work can be multiplied.
- ICM will serve as a platform for contesting elections and a coordination structure for all the Independent Candidates.
- The Candidates will become members of the ICM, sign an Independent Candidate pact and will abide by its constitution.
- Our objective is not to just make it onto the ballot paper but to make it into office and make a difference. It is our intervention to govern and/or have an influential voice in Council in order to demonstrate a proof of concept and best practice in the running of the City.

2 INCLUDE PROFESSIONALS & PEOPLE WITH SPECIAL SKILLS

- Identify skills and expertise that are required to provide oversight and law making in the Legislature and include them in the movement and on the PR list.
- Ensure the skills are focused on Public Admin, Built Environment (i.e. Engineers, Architects, Quantity Surveyors), Legal, Human Resources, Information Technology, Planners (City Planners and Transport Planners), Safety and Security, Finance, Communication and Marketing, Sports, Recreation, Arts and Culture, Supply Chain and Audit.
- Prioritise professionals and people with special skills in terms of deployment in line with the Deployment Policy aligned with Labour Relations Act and Basic Conditions of Employment Act.



ICM 9-POINT PLAN

TAKING POWER BACK TO THE PEOPLE

3 TAKE POLITICS OUT OF LOCAL GOVERNMENT DECISION MAKING PROCESSES

- Recommendations and decisions will be taken on merit putting the interest of the broader community first without any fear or favour.
- Decisions will be based on what is right and not who is right. We discuss issues at hand and not people.
- Allowing and encouraging independent or discerning views and always be willing to be persuaded. We will always be willing to be wrong where we fall short and not overate being right.
- Remove voting along party lines on matters where superior logic prevails outside of our Policy position.

4 ENSURE INDEPENDENT AND REPRESENTATIVE OVERSIGHT BY THE LEGISLATURE

- Ensure placement of the right people in the right positions at the right time to meet our service level targets. No cadre deployment, No favouritism, No patronage
- Deploy experienced professionals as Speaker of Council, Chief Whip, Members of Mayoral Committees and Chairpersons of Standing and Oversight Committees relative to their expertise. Deployees must have the knowledge of the subject matter for them to provide efficient oversight of the administration.
- Conduct a skills audit and ensure continuous skills and professional development of all councillors and officials in the City.
- Promote the culture of performance within all political structures, political office bearers and councillors.
- Ensure clear delineation of powers and functions between the legislature and the executive (administration) which is accountable for service delivery.



ICM 9-POINT PLAN

TAKING POWER BACK TO THE PEOPLE

5 CLEAN UP THE SYSTEM AND GET RID OF FRAUD & CORRUPTION

- Rid the City of unethical and corrupt officials by giving everyone an opportunity to voluntarily resign from their positions in the event that they are aware their integrity has been compromised in any way.
- Investigate all allegations, prosecute and recover all the ill-gotten gains from the proceeds of corruption.
- Appoint honest and ethical officials with experience, right expertise and a heart for people to run a clean administration.
- Develop a Policy on disclosure, lifestyle audits and encouraging of whistle blowing. This will include vetting of all senior managers and supply chain management staff.
- Ensure the City is financially sustainable and attains a clean audit every year by making audit a lifestyle whilst also addressing billing and revenue collection issues.
- Make sure that every cent of tax payers' money is accounted for.

6 STRENGTHEN THE WARDS AND ORGANISE THEM INTO COMMITTEES AND FORUMS

- Focus on winning the hearts of our communities so that we can be the guiding factor for all South African citizens on their Self-Empowerment and taking accountability for their lives. **Vuk'uzenzele.**
- Provide necessary support and resources for communities to organise themselves into Committees and Forums for all special needs of their areas at a ward level (i.e. Ward Committee, Community Based Organisation, Business Forum, Community Policing Forum, Youth and Unemployment Desks, etc. For every challenge and societal ill, there should be a committee of interested and affected individuals with the necessary know-hows of the subject matter.
- Every decision including implementation of projects and service delivery request will be done in conjunction with the ward councillor and the community.



ICM 9-POINT PLAN

TAKING POWER BACK TO THE PEOPLE

6 STRENGTHEN THE WARDS AND ORGANISE THEM INTO COMMITTEES AND FORUMS

- Build healthy, active and engaged citizenry which is capable of working together and in partnership with the state to take full advantage of the opportunities from public programmes and spending.
- Rid the communities of the culture of dependency on social grants and government for liberation from the social ills.
- Identify and mobilise all sectors and skills inherent within the ward dynamics.
- Focusing on entrepreneurship and innovation as a key to addressing youth unemployment and leveraging on jobs of the future as a result of the Fourth Industrial Revolution (4IR).

7 PROVIDE SERVICE DELIVERY PAR EXCELLENCE

- CAPEX budget expenditure – Ensure that at least 95% of the CAPEX budget is spent on IDP service delivery needs of the community in an open, fair, competitive and transparent manner whilst ensuring the aspirations of the communities at ward level are met.
- Restructuring Customer Care – Position CRM as the custodian of the City's customer's needs to provide competitive customer service and superior customer service.
- Services Charter – Develop a standard service delivery charter with clear and measurable standard delivery times in responding to service delivery queries (i.e. waste collection, water & electricity interruptions, potholes, etc) in terms of the OPEX budget.
- CRM System – Deliver quality Customer Relations Management (CRM) and refine the ORIT (Operations Rapid Intervention Team) as part of effective service delivery system.
- Position Customer Care Centres (CCCs) as the face of the City and ensure effective Call Centre operations in terms of waiting time, answering of calls, call duration and queries resolved within SLAs as part of integrated and rationalization of front-line services.
- Improve working conditions for all people working for Government and ensure a conducive environment for excellence.



ICM 9-POINT PLAN

TAKING POWER BACK TO THE PEOPLE

8 DEPLOY CREATIVITY AND INNOVATIVENESS TO BUILD THE ECONOMY

- Leverage on the OR tambo International Airport as a strategic nodal point in the City and a quick win through full implementation of the Aerotropolis Masterplan.
- Focus on domestic and Foreign Direct Investment (FDI) and Public Private Partnerships (PPPs) with the view of stretching the budget and economic development of the City through the strategic land parcels. We will make land available for targeted strategic development to develop SUDs (Strategic Urban Developments) and new value chains.
- Make use of technology to translate rules and procedures into electronic processes and Standard Operating Procedures (SOP's).
- Make all services available to residents and customers online.
- Introduce Performance contracts with clear indicators for all employees across the entire organisation linked to performance based incentives.
- Develop a clear Service Providers (i.e. consultants) in-sourcing and outsourcing strategy looking at the respective pros and cons.
- Efforts will be made to strengthen our relationship with Businesses within the City through creating an enabling and conducive environment with regular engagements. Funding for bulk infrastructure and favourable bulk contribution policies will be prioritised.

9 TAKE POWER BACK TO THE PEOPLE.

- Listening to communities' view's on how to address their local challenges and integrating them into City decision making processes.
- Treating citizens of Ekurhuleni and rate payers as the employers that they essentially are, with consideration and respect.
- Making sure our communities receive service delivery that is pegged at the highest standards, with the highest quality of workmanship. This is not a promise, but a mandate through the IDP processes.



ICM 9-POINT PLAN

TAKING POWER BACK TO THE PEOPLE

9 TAKE POWER BACK TO THE PEOPLE.

- Keep communication lines always open and responding swiftly and honestly when the level of service standard falls below the Service Level Agreements.
- Encouraging communities to do it for themselves through community initiatives and campaigns (i.e. cleaning, grass cutting, healthy living, safety and security, food security, etc)
- Put in place governance structures that will enhance the capacity of the state and the citizens at ward level so as to work together to address all the societal ills putting emphasis on poverty, unemployment and inequality.
- We can no longer be passengers in a bus driven by a drunk driver leading us to an inevitable fatal end. Some are comfortable to sit and watch the entire nation crumble to pieces but many are not. We are here to challenge the status quo.

Joe Mojapelo

ICM Chairperson





INDEPENDENT CITIZENS MOVEMENT

For more information or any queries, contact us



22 Quinine Road
Glen Marais
Kempton Park
1638



+27 (0) 82 490 3197



www.independentcitizenmovement.co.za



info@independentcitizensmovement.co.za



@IndependentCMSA



@Independent Citizens Movement



@Independent Citizens Movement

THE POWER IS YOURS. VOTE ICM